VizyPay Helps **Small Town Businesses Thrive**
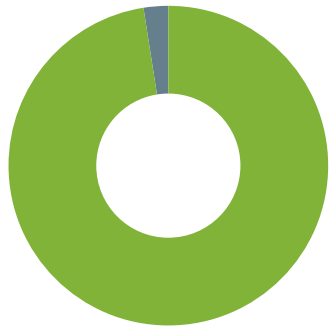
97%

savings with the Cash Discount Program

Proletariat is a beloved local bar in Perry, Iowa. Its proprietor, Jeremy, owns several area businesses, including the deli next door and another bar in the neighboring town of Minburn. Credit card processing fees were eating up a large portion of his profits, costing nearly $12,000 per year for one bar alone.

Jeremy was looking for ways to get his credit card processing costs under control. After doing a lot of research and learning about the benefits **VizyPay** had to offer, Jeremy decided it was the right fit, and he made the move to **VizyPay**.

Jeremy is thrilled with the personalized customer service he gets with **VizyPay**. Anytime he has a technical issue, he can call and get help quickly.

> *I had **VizyPay** set up a system at a friend of mine's store in Eureka Springs, Arkansas, and I wasn't there for a lot of the beginning of it, so we were trying to get stuff together at the last minute. Dao was absolutely a rock star and got everything figured out for us literally in a morning.*

Even more importantly, he's been able to slash his credit card processing fees by 97% through **VizyPay's** Cash Discount Program. This cost saving, of more than $7,500 annually, has enabled him to realize more profit and reinvest more into his small businesses.

> *Being a small business in a small town, credit card processing fees just come off the top of any profit. To be able to mitigate some of that is very, very helpful. I'm able to reinvest in myself and my businesses as opposed to paying thousands of dollars a year in credit card fees.*

Learn more about how VizyPay can help you.

VizyPay