



MEDIA KIT

www.vizypay.com

Our mission is to empower small business owners by offering options that other processors won't.

VizyPay is a payment processing company headquartered out of West Des Moines, Iowa. We understand that the payments industry can be a hard nut to crack, and we are here to make it easy. We have set our goals on creating a platform which can be understood by all. Making the payment process smooth and reliable.

We believe that they should be able to not only understand the fees associated with credit card processing, but have the option to avoid them completely. Our programs are truly customizable to fit every need and every industry so that we can help businesses operate at their best.

We were founded by small business owners to look out for small business owners and that mentality still drives our business today.

Quick Facts:

Date Launched	April 2017
HQ Location	West Des Moines, IA
Team Size	35
Press Contact	press@vizypay.zendesk.com

VizyPay at a Glance

VizyPay is revolutionizing the payments industry by offering a credit card processing model that focuses on powerful payment solutions, real human customer support, and simple merchant services.

VizyPay has solutions across all industries. Whether it's a retail store looking to offer online payments, or a doctors office wanting to set up invoicing and recurring billing - VizyPay can do it all.

When you have a question, you shouldn't have to wait. Our top-rated support team is standing by to speak with you in 30 seconds or less.

We pride ourselves in our honesty and transparency. No annual or hidden fees when you process with VizyPay.

We want to earn your business each and every day, which is why we don't believe in contracts.

We believe that small businesses need an advocate - somebody who is actively spreading the message to "Look Local First" on their behalf. We created the Look Local First movement, to support the makers and create a community of people who believe in and support this same message.

We do things a little different and against the norm. We make our pricing model simple, easy to understand and truly full disclosure at every level.

Branding Guidelines.

Welcome to our hub for partner guidelines and assets. Please note that all usage of VizyPay logos or icons will require request for approval from our Marketing team or our team of Sales Directors. **Note that by using these resources, you accept our policy of reserving the right to revoke permission to utilize our logos and icons at any point in time.**

Our Logo

We are very proud of our logo, and we require that you follow these guidelines to ensure it always looks its best. Our logo is the combination of a simple and modern wordmark with the icon.



Our Icon

In cases when the ViziPay brand has already been established, we simply use the icon on its own. While the icon can exist without the wordmark, the wordmark should never exist without the icon.

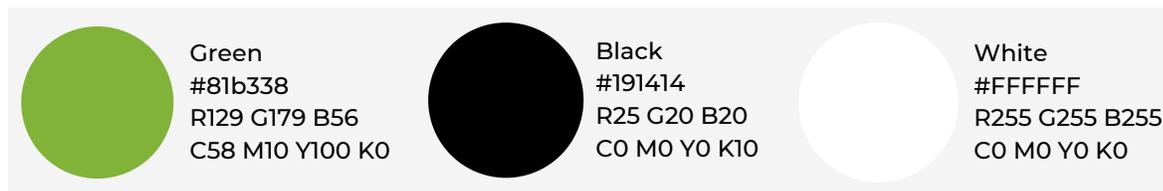


Logo Misuse

It is important that the appearance of the logo remains consistent. The logo should not be misinterpreted, modified, or added to. No attempt should be made to alter the logo in any way. Its orientation, color, and composition should remain as indicated in this document - there are no exceptions.

Our Colors

ViziPay has always been green, and that won't change. While embracing a much more colorful language in our brand communications, ViziPay green is our resting color, used only in situations where the brand palette is not being used.



No Pairing Brands

You should not use the VizyPay brand together with any other brand or in any co-branded communications. Pairing of brands is not permitted without request for approval beforehand by our Marketing Team or Team of Sales Directors.

Contact Us

If you'd like to get in touch with the VizyPay team, feel free to call us at 1-855-999-4142 or email our Marketing team at press@vizypay.zendesk.com and we can connect you with anyone on the team. We'd love to hear from you!

Connect with Us

[Facebook](#)

[Youtube](#)

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[Twitter](#)

[Instagram](#)

Thank You!

If you are having trouble with anything in this guide, you are missing brand elements from the brand package, or you are unsure if your communication best represents the VizyPay brand, please contact the VizyPay Marketing team at press@vizypay.zendesk.com.